

## **MINUTES – LETA Executive & Finance Meeting**

7733 PERKINS ROAD ☒ BATON ROUGE, LA – 12:00 p.m. – Thursday, May 9, 2013

### **LETA Present**

Dr. Bill Weldon • Kathy Kliebert  
Glenn Kinsey • Chris Goudeau  
Gigi Carter • Barbara DeCuir  
Paul Sawyer • Patti Harper

### **LPB Staff Present**

Beth Courtney • Bill Belsom  
Bob Neese • Joanne Gaudet  
Barbara Williams • Jeanne Smith

1. **CALL TO ORDER:** LETA chairman Chris Goudeau called the meeting to order.
2. **MINUTES APPROVAL:** Minutes from previous meeting were presented for approval. *Amendment* made to the previous minutes follows: On Thursday, April 11, 2013, Paul Sawyer was present at the meeting, and Glenn Kinsey was not present. *Motion:* Barbara DeCuir moved and Dr. Weldon seconded that the minutes be accepted and adopted with the necessary amendment. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORTS:** Paul Sawyer and Joanne Gaudet presented the financial reports as of April 30, 2013. We are 83% through the fiscal year and 77% through our annual expenditure budget. Expenditures remain in line and on track with the current fiscal year budget. Total revenue to date is \$7,543,679 which is 85% of our overall budgeted revenue, and is comprised largely of general fund revenue from the State. We have received 100% of our general fund revenue, which is \$6,042,353. Self-generated revenue is \$1,434,363, which is 69% of the total projected self-generated budget of \$2,061,451. This includes the usual (1) Lottery (2) Foundation rent, (3) uplinks, (4) production truck and others – all which are on track with budget projections. Total expenditures to date are \$6,898,236. The largest expenses to date are: personal services, salaries and related benefits in the amount of \$5,267,783 which is about 80% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$1,221,263 for operating services, which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. and \$340,856 in interagency transfers that consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$645,443. *Motion:* Gigi Carter moved and Kathy Kliebert seconded that the financial reports be accepted. *Action:* Motion carried. *Legislature / Budget Update:* Beth Courtney, Bill Belsom and Joanne Gaudet were called to the Senate finance hearing this morning for 9:00 a.m. Beth briefed the board on the hearing.

**FLPB REPORT:** Patti Harper reported that sponsors for Legends are: LA Healthcare Connections, Blue Cross Blue Shield of LA, Acadian Companies, Badger Oil, Mr. & Mrs. Greg Barro, CenturyLink, Chesapeake Energy, Community Trust Bank, Harper Law Firm, Harper & Winters Strategies, LA Independent Pharmacies, LA Lottery, Paragon Casino Resort, RoyOMartin, Squire Creed and Willis-Knighton Health System. Legends current revenue is \$117,275. Tickets can be purchased at the door; \$150 per person or \$275 per couple. We are expecting a record crowd of approximately 400 guests. Due to the overwhelming number of sponsors this year, we will not have reserved tables for the board during the cocktail reception. *March Financial Statement:* Membership revenue was \$368,594.02. Through March, overall revenue was \$1,775,839.43. Expenditures, totaled \$65,156.21. Our third-quarter transfer will be \$418,084.97, bringing our total support for the year to \$1,069,644.95. *Special Events:* Antiques Roadshow appraisal tickets are \$200 per ticket. It includes membership and allows two appraisals per ticket. They are 100% tax deductible and there are a limited number of tickets left – less than 20 tickets. Antiques Roadshow Summer Social tickets are \$150 per ticket. This event is Friday, July 26<sup>th</sup> at the Old State Capitol from 7:00pm–10pm. On Friday, May 17<sup>th</sup> at the Baton Rouge River Center is the Audra McDonald Concert. Tickets are \$50 per person.

**President's Report:** Beth Courtney – OSBE (*Organization for State Broadcasting Executives*) meeting was held in New Orleans April 22 – 24. At least 18 state network executives attended, including PBS president Paula Kerger. The main focus was the case studies on fundraising and development, managing volunteers / in-kind assistance, editorial guidelines / journalistic issues, social media, commitments to inclusiveness, engagement, and community partners. Beth attended the *2013 Louisiana Education Summit* on April 17. CABL teamed with state Representative and Chair of the House

Education Committee, Steve Carter, and a diverse group of business, civic and nonprofit organizations for this event. The purpose of the summit was to celebrate efforts to improve the quality of education in our state and to hear from national leaders on the critical importance of this undertaking for Louisiana and our country. This year's keynote speaker was Dr. Condoleezza Rice. *PBS Annual Meeting* – Beth, Bill Belsom, Jason Viso and Jeanne Smith will attend the meeting May 12 – 16 in Miami Florida.

*Annual Personal Financial Statement* – Bill Belsom reminded the board members that their annual financial disclosure statement needs to be turned in on or before May 15 to the LA Board of Ethics.

*Underwriting Report* Jeanne Smith – FY2013-2014 goal is \$500,000. Booked business as of May 9<sup>th</sup> is \$298,299.85, which is 60% of the goal.

*Programming Update*: Bob Neese: The annual National Memorial Day Concert will air on May 26 at 7 and 8:30 p.m. On May 28 at 7 p.m. LPB will air a documentary called *Rebel*. *Rebel* tells the story of a Cuban immigrant from New Orleans who disguised herself as a man and fought in the Civil War for the Confederates and later spied for the Union. *Performance at the White House* presents the Gershwin Prize for Popular Music to Carole King for her writing prowess in the 1960s and 70s. It will air May 31 at 9 pm and June 2 at 7 pm. Award-winning LPB documentaries *Atchafalaya Houseboat* re-airs Tuesday, June 4 at 8:30 and the new version of *Turning the Tide* airs Wednesday, June 5 at 7 pm. *Louisiana Legends* show which is taping tonight will air Sunday, June 9 at 7 p.m. and Sunday, June 16 at Noon. *Louisiana Young Heroes* will air on Thursday, June 20 at 7 pm and Sunday, June 23 at noon. *Public Square* will be taped on May 21 from 7 – 8 p.m. here at LPB and will air Wednesday, May 22 at 7:00 p.m. This month's topic is "*Medicaid Expansion: Take it or Leave it?*" For the month of June Public Square's topic will be "*STEM Status: Science, Technology, Engineering & Math in Louisiana*". June's taping will be announced at a later date.

*CHAIRMAN'S REPORT*: *Executive Session*: Chris Goudeau appointed Barbara DeCuir, Dr. Billy Weldon, Gigi Carter and Glenn Kinsey to the committee for the Executive Director's evaluation. Glenn Kinsey will chair the committee.

**Submitted by Barbara A. Williams – [bawilliams@lpb.org](mailto:bawilliams@lpb.org) – 225-767-4200**